

News Release



Carlton Group explains the advantages of On-Demand recognition and performance software

Web-based storybook explains the benefits of Carlton's "On-Demand" approach to motivating and rewarding employees.

July 8, 2010 - Markham, Ontario – Revolutionary On-Demand software replaces the traditional and expensive legacy systems used to manage employee recognition and service awards. On-Demand software is an alternative that provides a robust yet cost-effective solution to companies large and small. Now any size company can have the power to motivate and engage their employees, sales teams and channel partners with Carlton Group's On-Demand solution called Power2Motivate (P2M).

In the past, companies have had little choice but to use expensive, inflexible legacy software systems to manage their programs. Costly to set-up and maintain, legacy systems require additional IT programming for every change, lengthy deployment times, and significant costs to reuse or transfer client-specific updates.

With Carlton's breakthrough Power2Motivate solution clients can now launch programs quickly, deploying as many unique programs as they want, all within a simple pricing model. All P2M solutions are built and launch-ready – no IT required. A company simply adds their employee data and they're ready to get started.

More importantly, P2M's On-Demand design simultaneously deploys any new features, products and enhancements to all users globally. Over the past twelve months, P2M deployed more than 200 unique upgrades alone – all at no additional cost to clients.

P2M uses a "Collaborative Development" process that links client requests with the program design team. The team develops and then deploys these enhancements universally to be shared by the entire P2M user community. The result is a more robust technology system that benefits all its users.

With Power2Motivate, employers can now engage their employees more effectively, produce greater results at less cost and use the most revolutionary solution in the market today!

About Carlton Group:

Carlton Group is a full-service, performance improvement company specializing in providing recognition, incentive and training programs On-Demand. It is Carlton's goal to bring clients leading-edge solutions that help to improve employee performance, inspire loyalty with employees, customers and channel partners, as well as assist in building their brand and driving profit. To learn more, visit <http://www.power2motivate.com> or call 1-866-451-2225 x 227.

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